



Graphic Designer

An exciting opportunity for an experienced graphic designer to drive the creative direction for Realtair's growing suite of products. Reporting into the Head of Marketing the candidate will be responsible for establishing driving the creative work in a face paced SaaS business. You will be working within a small, nimble marketing team and you will have the opportunity to directly impact the creative strategy working alongside the Head of Marketing.

About You

- Self starter with a can do attitude
- We are looking for someone with strong conceptual ideas, creating key visuals and hero concepts with intelligent creative thinking.
- In addition you will have a very high-level of attention to detail and pride in your work.
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Position Accountabilities

Reporting to the Head of Marketing, your key responsibilities will include:

- Brand management by continually refresh and update brand templates and collateral and advertising materials
- Create bespoke design concepts for digital advertising, GTM presentation, EDM's, to ensure collateral is professional, contemporary and brand aligned
- Design, produce, format and dispatch high quality design concepts or project materials for a broad range of campaigns and
- A strong portfolio of outstanding graphic design and typography skills with a heavy focus digital and branding.
- Assisting with photoshoots to support marketing campaigns and refresh image library

Experience

- Advanced level use of Adobe Creative Cloud suite (InDesign, Photoshop & Illustrator)
- Highly Desirable but not critical for role (Premier Pro and After Effects)
- Experience with branding, campaign and advertising work (including print, social and digital)
- Web and digital skills highly regarded (HTML, Wordpress, Flash)
- Ability to take a brief from initial concept through to final delivery
- Ability to work to tight deadlines in a fast-paced environment
- Self-motivated, pro-active
- Excellent communication and organisational skills
- Creative thinker and ability to adapt to suit different brands
- Strong attention to detail

Please provide a portfolio of work.