

Imogen Callister's game-changing follow-ups



Messages

I wanted to personally thank you for giving me the opportunity to view your property and to let you know that should you decide to sell it, I will take care of every aspect to achieve the best possible price. I love helping my clients and you can read more about the results I have achieved them here [\[insert link\]](#). I will call you tomorrow – just in case you have any questions following our meeting.

Have a wonderful afternoon.

[your name]



Messages

Hi *[client name]*,

I am preparing a number of reports for your neighbours today and was wondering if you would like me to provide you with a free property market update?

[your name]



Messages

I would love to help you with your property goals. Are you researching the market, looking to buy or looking to sell?

[your name]



Messages

I wanted to personally follow up regarding your property enquiry on *[address]*, is there any additional information you would like?

I would love to help you with your property goals. Are you researching the market, looking to buy or sell?

We have various properties in our off-market database that are not listed online. I would love to add you to our qualified database so you gain access to our listings first.

I look forward to assisting you.

[your name]