Top email scripts to use for digital prospecting

Want to start sending Price Updates using Realtair, but stuck on what to say? Steal one of these proven email scripts.

Column 1

Hi *[client name],*

It's been *[insert number]* months since we last did an appraisal on your property. A lot has changed since then.

I've prepared this quarterly market update for your area and share the latest data with you: *[insert Price Update link]*

I will be doing an appraisal for your neighbour who wants a price update. Would you like me to get one done for you as well?

[your name]

Column 2

Hi *[client name],*

You're probably not selling, but I want to share our latest market update with you: *[insert Price Update link]*

I've recently sold *[insert number]* properties like yours in the neighbourhood, and we see strong interest between *[$X – $X]* from buyer feedback.

If you're interested in learning more about what buyers are looking for, call me at *[your number].*

[your name]

Column 3

Hi *[client name],*

Like many Australians, you're probably watching the news and thinking about how much your property is worth now.

I've prepared this quarterly market update for you with the latest data: *[insert Price Update link]*

As I've been doing appraisals for your neighbours in *[suburb]* who would like a price update. Would you like me to get one done for you as well?

[your name]

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